

8/81



EASTERN MOUNTAIN SPORTS

# Semi-Annual Coupon Sale

## HOW IT WORKS

### At Our Retail Stores

- To save when shopping in our stores, coupons can be redeemed at any EMS Retail location prior to September 30, 1981.
- Only one coupon may be used with each item purchased.
- Only one Bonus Coupon may be used per customer.
- Cashier will reduce the regular retail price on the appropriate item when presented with a valid coupon.

### By Mail

- To save when ordering by mail simply include the appropriate coupons with your next order. Coupon sale mail orders will only be accepted for items in the 1981 Fall/Winter catalog.
- Mail orders must be postmarked by September 30, 1981.
- To order simply use a catalog order form or send complete information including  
Shipping address, daytime phone number,  
items ordered — include size and color information  
where applicable.
- Payment must be included with your order  
Add \$2.50 for handling  
Add state and local sales taxes in the following states:  
MA, NJ, CT, VT, ME, MN, CO, PA, NY.
- If paying by Mastercard, Visa, or American Express be sure to include account number and expiration date.
- To order by phone using Mastercard, Visa, or American Express simply call 603-924-9212 any time.
- Send orders to: EMS Coupon Sale  
Vose Farm Rd.  
Peterborough, NH 03458
- Quantities limited to stock on hand.





**\$10 OFF**

## BONUS COUPON

Special Bonus Coupon worth \$10.00 toward purchase of any non-sale item having a regular price of \$25.00 or more.

Coupon redeemable at any EMS Retail Store or EMS Mail Order  
Coupon Expires September 30, 1981  
LIMIT: **ONE BONUS COUPON PER CUSTOMER**  
One Coupon Per Item





# SAVE \$50

\$50  
OFF

## EMS Expedition Down Parka With Hood

- High performance to -25°
- Elastic snowskirt
- Baffle construction

Reg. \$140.00  
 Coupon \$50.00 OFF  
**Only \$90.00**



Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon expires September 30, 1981

LIMIT **ONE COUPON PER ITEM**

#12-1624 (See catalog p. 3)

80



# SAVE \$30

\$30  
OFF

## EMS Tuckerman Down Parka

- Lightweight and very warm
- Sewn-through construction
- Handwarmer pockets

Reg. \$100.00  
 Coupon \$30.00 OFF  
**Only \$70.00**



Store \_\_\_\_\_ Date \_\_\_\_\_

Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon expires September 30, 1981

LIMIT **ONE COUPON PER ITEM**

#12-1657 (See catalog p. 1)

80



# SAVE \$25

\$25  
OFF

## EMS Timberline Parka

- Water repellent
- Fully lined
- 65% polyester  
35% cotton shell

Reg. \$75.00  
 Coupon \$25.00 OFF  
**Only \$50.00**



Store \_\_\_\_\_ Date \_\_\_\_\_

Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon expires September 30, 1981

LIMIT **ONE COUPON PER ITEM**

#12-0211 (See catalog p. 13)

80



# SAVE \$5

\$5  
OFF

## EMS Flannel Shirt

- 100% cotton yarn  
dyed flannel
- Tartan plaid designs
- Long sleeves and tail

Reg. \$18.00  
 Coupon \$5.00 OFF  
**Only \$13.00**



Store \_\_\_\_\_ Date \_\_\_\_\_

Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon expires September 30, 1981

LIMIT **ONE COUPON PER ITEM**

#22-3065 (Men) #22-3073 (Women)

80



# SAVE \$10

\$10  
OFF

## On Any Hiking Boot In Stock

- Boots for hiking, backpacking or expeditions
- Light, medium or heavyweight
- Asolo, Koflach, Kastinger, Danner, EMS, Fabiano

Description \_\_\_\_\_ EMS # \_\_\_\_\_

Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon expires September 30, 1981

LIMIT **ONE COUPON PER ITEM**

(See catalog pgs. 38-39)

80



# SAVE \$5

\$5  
OFF

## On All Athletic Footwear

- Adidas, Reebok, Nike, New Balance
- Nylon, Suede, Leather
- Training, competition, marathon shoes

Description \_\_\_\_\_ EMS # \_\_\_\_\_

Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon expires September 30, 1981

LIMIT **ONE COUPON PER ITEM**

(See catalog p. 35)

80



# \$10 OFF

**Special Bonus Coupon worth \$10.00 toward  
 purchase of any non-sale item having a  
 regular price of \$25.00 or more.**

To Redeem This Bonus Coupon We Need Your Address

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Store: \_\_\_\_\_ EMS # \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon Expires September 30, 1981

LIMIT: **ONE BONUS COUPON PER CUSTOMER**

One Coupon Per Item

80



# SAVE \$7

\$7  
OFF

## Peak One® Lantern

- Compact, lightweight
- Pressure pump, easy  
light control
- Fuel tip cleaning needle

Reg. \$40.00  
 Coupon \$7.00 OFF  
**Only \$33.00**



Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
 or EMS Mail Order

Coupon expires September 30, 1981

LIMIT **ONE COUPON PER ITEM**

#68-3904 (See catalog p. 53)

80



**SAVE \$20**

### EMS Reversible Down Vest

- High roll collar
- Pockets on both sides
- Nylon taffeta shell

Reg. \$50.00  
Coupon \$20.00 OFF  
**Only \$30.00**

Store \_\_\_\_\_ Date \_\_\_\_\_

Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

#16-0770 (See catalog p. 6)

80



**\$20  
OFF**

**SAVE \$15**

### EMS 65/35 Down Vest

- Comfortable to 25°F
- Stand-up collar
- 65% polyester  
35% cotton shell

Reg. \$55.00  
Coupon \$15.00 OFF  
**Only \$40.00**

Store \_\_\_\_\_ Date \_\_\_\_\_

Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

#16-0648 (See catalog p. 5)

80



**\$15  
OFF**

**SAVE \$5**

### Woolrich Chamois Shirt

- Combed cotton flannel
- Two button flap pockets
- Double-stitched seams

Reg. \$25.00  
Coupon \$5.00 OFF  
**Only \$20.00**

Store \_\_\_\_\_ Date \_\_\_\_\_

Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

#22-3107 (Men) #22-3123 (Women)  
(See catalog p. 23)

80



**\$5  
OFF**

**SAVE \$25**

### EMS Minilite II

- Mummy shape
- Down insulation
- Minimum temperature  
rating 5°F

Reg. \$170.00-\$180.00  
(Regular) (Large)  
Coupon \$25.00 OFF  
**Only \$145.00-\$155.00**  
(Regular) (Large)

Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

#50-4100 (Regular) #50-4126 (Large)  
(See catalog p. 91)

80



**\$25  
OFF**

**SAVE \$20**

### On Any Regular Priced Tent In Stock

- Tents from North Face
- Wildemess Experience and EMS
- Eureka, Diamond Brand, Sierra West

Description \_\_\_\_\_ EMS # \_\_\_\_\_

Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

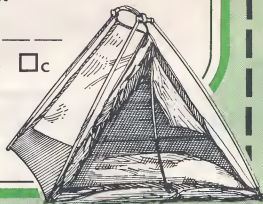
Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

(See catalog pgs. 83-87)

80



**\$20  
OFF**

**SAVE \$25**

### EMS Teton II Sleeping Bag

- Down Insulation
- Rectangular shape unzips  
into quilt
- Minimum temperature  
rating 5°F

Reg. \$170.00  
Coupon \$25.00 OFF  
**Only \$145.00**

Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

#50-4068 (See catalog p. 90)

80



**\$25  
OFF**

**SAVE \$7**

### Peak One® Stove

- Heavy-duty, yet quiet
- Pressure pump
- Fast boiling
- Slow simmer rates

Reg. \$38.00  
Coupon \$7.00 OFF  
**Only \$31.00**

Store \_\_\_\_\_ Date \_\_\_\_\_

Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

#63-1788 (See catalog p. 58)

80



**\$7  
OFF**

**SAVE \$7**

### EMS Sac Du Jour Pack

- Roomy enough for  
overnight
- Padded shoulder straps/  
waist belt
- Built strong for extra wear

Reg. \$32.00  
Coupon \$7.00 OFF  
**Only \$25.00**

Store \_\_\_\_\_ Date \_\_\_\_\_ Trans. Code ☐ a ☐ b ☐ c

Coupon redeemable at any EMS Retail Store  
or EMS Mail Order

Coupon expires September 30, 1981

**LIMIT ONE COUPON PER ITEM**

#55-5474 (See catalog p. 78)

80



**\$7  
OFF**





**EASTERN MOUNTAIN SPORTS**

# Semi-Annual Coupon Sale

**Coupons Inside  
Worth \$266.00**



Coupons may be redeemed from NOW until September 30, 1981  
Sale starts when you receive this flyer



# Semi-Annual Coupon Sale

- 16 valuable coupons inside totaling \$266.00
- Private sale for our EMS customers
- Coupons may be redeemed from NOW until September 30, 1981 — Sale starts when you receive this flyer

## RETAIL STORES

### EMS Boston

1041 Commonwealth  
Avenue  
Boston, MA 02215  
617/254-4250

### EMS Boston—Downtown

One Winthrop Square  
Boston, MA 02108  
617/482-4414

### EMS Amherst

Rt. 9, Amherst-Hadley Line  
Amherst, MA 01002  
413/253-9504

### EMS Hyannis

Corner of North  
& Steven Streets  
Hyannis, MA 02601  
617/775-1072

### EMS Wellesley

189 Linden Street  
Wellesley, MA 02181  
617/237-2645

### EMS North Conway

Main Street  
North Conway, NH 03860  
603/356-5433

### EMS Peterborough

Vose Farm Road  
Peterborough, NH 03478  
603/924-7231

### EMS Auburn

10 Minot Avenue  
Auburn, ME 04210  
207/784-5704

### EMS Portland

50 Maine Mall Road  
South Portland, ME 04106  
207/772-3776

### EMS Burlington

100 Dorset Street  
South Burlington, VT 05401  
802/864-0473

### EMS Hartford

One Civic Center Plaza  
Hartford, CT 06103  
203/278-7105

### EMS Fairfield

1939 Black Rock Turnpike  
Fairfield, CT 06430  
203/334-7006

### EMS Long Island

174 Glen Cove Road  
Carle Place, Long Island, NY  
11514  
516/747-7360

### EMS Westchester

725 Saw Mill River Road  
Ardsley, NY 10502  
914/693-6160

### EMS Lake Placid

Main Street  
Lake Placid, NY 12946  
518/523-2505

### EMS Tonawanda (Buffalo)

1270 Niagara Falls  
Boulevard  
Tonawanda, NY 14150  
716/838-4200

### EMS Riverside Square (Hackensack)

Riverside Square Mall  
Hackensack, NJ 07601  
201/488-3315

### EMS Ardmore

42 St. Georges Road  
Ardmore, PA 19003  
215/896-0627

### EMS Lob Pine (St. Paul)

1627 West County Road "B"  
St. Paul, MN 55113  
612/631-2900

### EMS Denver

1428 15th Street at Blake  
Denver, CO 80202  
303/571-1160



Eastern Mountain Sports, Inc.  
Vose Farm Road  
Peterborough, NH 03458

Bulk Rate  
U.S. Postage  
PAID  
Eastern Mountain  
Sports, Inc.

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TED NELSON  
BOX 3  
SHOOLEYS MTN NJ 07870

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